



TOUGALOO  
1869  
COLLEGE



# Coach Lafayette Stribling

## LIFE ON THE FULL COURT Virtual Fundraising Event

Join us as we celebrate the legendary Coach Lafayette Stribling  
Saturday, July 11, 2020

8:00 am to 5:00 pm – Social Media Celebration and Fundraiser

6:00 pm to 7:00 pm - Coach Lafayette Stribling: Life on the Full Court Tribute

### DIAMOND - Sponsor Level \$10,000

*Prime Sponsor for the Life on the Full Court Virtual Event*

- Receive two regular season passes to all Tougaloo College Home Sporting Events (Tournaments not included);
- Promoted during game announcements as Prime Sponsor for the "Coach Lafayette Stribling: Life on the Full Court" virtual event at Tougaloo College home basketball games;
- Premier placement of name and/or logo displayed as the prime sponsor at the intro and closing of the virtual event;
- Featured sponsor to highlight your company or organization and/or give a personal salute to the Coach Lafayette Stribling during the virtual event;
- Serve as social media ad (banner or video) sponsor throughout the day before the virtual event;
- Listed as sponsor in all promotion, social media and advertisement for the virtual event; and
- Name or logo on website as a sponsor for the virtual event.

### GOLD - Sponsor Level \$5,000

- Premier placement of name and/or logo displayed at the intro and closing of the virtual event;
- Featured sponsor to highlight your company or organization and/or give a personal salute to the Coach Lafayette Stribling during the virtual event
- Serve as social media ad (banner or video) sponsor throughout the day before the virtual event;
- Listed as sponsor in all promotion, social media and advertisement for the virtual event; and
- Name or logo on website as a sponsor for the virtual event.

### SILVER - Sponsor Level \$2,500

- Featured sponsor to highlight your company or organization and/or give a personal salute to Coach Lafayette Stribling during the virtual event;
- Serve as social media ad (banner or video) sponsor throughout the day before the virtual event
- Listed as sponsor in all promotion, social media and advertisement for the virtual event; and
- Name or logo on website as a sponsor for the virtual event.

### BRONZE - Sponsor Level \$1,000

- Serve as social media ad (banner or video) sponsor throughout the day before the virtual event;
- Listed as sponsor in all promotion, social media and advertisement for the virtual event; and
- Name or logo on website as a sponsor for the virtual event.

### PATRON - \$500

- Listed as sponsor in all promotion, social media and advertisement for the virtual event; and
- Name or logo on website as a sponsor for the virtual event.



@TougalooCollege

**Tougaloo has a vast market reach of over ten thousand alumni worldwide; a huge presence on social media platforms with a reach of over 15,000 followers via: Facebook, Instagram and Twitter; and a viewing audience of over 2.2 million via the WLOO-TV35!**



WLOO-TV35

OFFICE OF INSTITUTIONAL ADVANCEMENT



TOUGALOO  
1869  
COLLEGE

## SPONSORSHIP COMMITMENT FORM

Company/Organization \_\_\_\_\_

Company Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

CHECK ENCLOSED. TOTAL \$ \_\_\_\_\_

*Make checks payable to Tougaloo College*

### CORPORATE SPONSOR LEVELS

DIAMOND - \$10,000       SILVER - \$2,500

GOLD - \$5,000       BRONZE - \$1,000

PATRON - \$500

Please return this form along with your payment and the company's high resolution logo, in JPEG or PNG Format, to accompany the level of your sponsorship. For inclusion in all media promotions, all logos should be received in our office via email to Leah Robinson at [lrobinson@tougaloo.edu](mailto:lrobinson@tougaloo.edu) by Friday, June 12, 2020. Checks should be mailed to:

Tougaloo College  
Office of Institutional Advancement  
500 W. County Line Road  
Tougaloo, MS 39174

Should you have questions, please contact Sanette L. Langston at:  
(601)977-7871 or [sllangston@tougaloo.edu](mailto:sllangston@tougaloo.edu).

### CHARGE MY CREDIT CARD:

Visa

MasterCard

Discover

American Express

NAME ON CARD  
\_\_\_\_\_

Account #  
\_\_\_\_\_

Exp. Date  
\_\_\_\_\_

Code  
\_\_\_\_\_

Signature  
\_\_\_\_\_